



## Helena Herrero

### Digital Strategy Solutions

*25+ years experience in Culture, Leadership, Talent, Organizational Design*

Helena has extensive experience in the design of solutions regarding organizational culture, leadership development, employee loyalty and high performance teams in the financial industry in Latin America and the United States. At FinConecta, she leads Digital Strategy Solutions.

She has a degree in Psychology from the University of Belgrano (Argentina) and a Certification in Human Resources from Cornell University. She is also a certified Executive Coach, Agile SCRUM Master, Coach and Trainer, and has studies in MBSR (Mindfulness Based Stress Relief) at the University of Massachusetts.

# FinConecta

Team

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