



Alejandra Perez

Digital Transformation Manager

Alejandra is a serial entrepreneur with experience in launching and managing businesses in the franchise, textile and communication industries. Alejandra worked at Citibank Bolivia in the corporate banking and trade funding departments. Prior to joining Citi, she was an economic analyst in Provida Funding Pension Agency in Chile and an economic research analyst in the Central Bank of Bolivia. Alejandra holds a degree in economics from the Pontificia Universidad Católica de Chile and has a Master's degree in Macroeconomics from the same university.

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